

BORAS has recently been awarded a major WSCA contract for the supply of light duty automotive parts to the state of Idaho. What does this mean for your agency? It means that you have the ability, through this contract and BORASparts.com, to save thousands of dollars every year on the auto parts you already purchase. Why buy from BORAS? Simple. BORAS offers the best service and best prices in the industry. Being a drop shipper gives us the ability to keep our costs low, saving you even more money. BORAS specializes in bulk orders, and in doing so offers some of the deepest discounts available. When you buy in bulk not only do you get the deepest discounts, but you also save time and money by eliminating unnecessary clerical work. To find out how we can help you save up to 60% on your auto parts logon or call today!

www.BORASparts.com

1-877-651-2894

Who we are... BORAS, based in Boise, Idaho, is a leading distributor and marketer of aftermarket and OEM automotive equipment and accessories in North America. With over 44 years of experience, we are a driving force in the aftermarket automotive industry.

Service and Reach... BORAS serves the diverse interests and needs of auto enthusiasts and their installers across North America. We access over 25 drop ship locations, 23 cross docks, and 7 major distribution centers across North America. BORAS Parts offers the largest assortment of specialty products in the automotive aftermarket industry including 300,000+ SKUs. Our fulfillment network utilizes over 300 trucks/trailers to provide the fastest possible delivery times to customers in 48 states. BORAS warehouse operations pick, pull, and pack around the clock to ensure timely product delivery.

Customers... are integral to BORAS success. We are a critical link between a highly fragmented group of vendors and an even more fragmented base of customers. Our geographic reach and unique distribution model allow us to offer customers and vendors substantial scale, the most comprehensive inventory selection in our industry, the highest levels of customer service, and innovative marketing support. BORAS Parts also has a team that specializes in working solely with government agencies and GSA accounts.

Beyond distribution... BORAS specializes in Off Road and design consultation, with over 44 years in the field. We strive to stay on the cutting edge of the aftermarket accessory industry and have been utilized by numerous manufacturers for research and development consultation.